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Mark: MOD GIRL

Mod Girl

US Serial Number: 86197729 **Application Filing Date:** Feb. 19, 2014
Filed as TEAS Plus: Yes **Currently TEAS Plus:** Yes
Register: Principal
Mark Type: Service Mark
Status: Application has been published for opposition. The opposition period begins on the date of publication.
Status Date: Jul. 22, 2014
Publication Date: Jul. 22, 2014

Mark Information

Mark Literal Elements: MOD GIRL
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Advertising and marketing consultancy; Advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Aug. 01, 2012 **Use in Commerce:** Aug. 01, 2012

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Mod Girl Marketing, LLC
Owner Address: 302 Washington St #150-1566
San Diego, CALIFORNIA 92103
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent Name/Address: MOD GIRL MARKETING, LLC
MOD GIRL MARKETING, LLC
302 WASHINGTON ST # 150-1566
SAN DIEGO, CALIFORNIA 92103-2110
UNITED STATES

Phone: 800-388-7732

Correspondent e-mail: info@modgirlmarketing.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 22, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 22, 2014	PUBLISHED FOR OPPOSITION	
Jul. 02, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 19, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Jun. 18, 2014	ASSIGNED TO LIE	73296
Jun. 02, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 02, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 02, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 02, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 31, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 31, 2014	NON-FINAL ACTION E-MAILED	6325
May 31, 2014	NON-FINAL ACTION WRITTEN	76465
May 27, 2014	ASSIGNED TO EXAMINER	76465
Mar. 04, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 22, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: FLETCHER, TRACY L

Law Office Assigned: LAW OFFICE 115

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 19, 2014